

Fig. 1

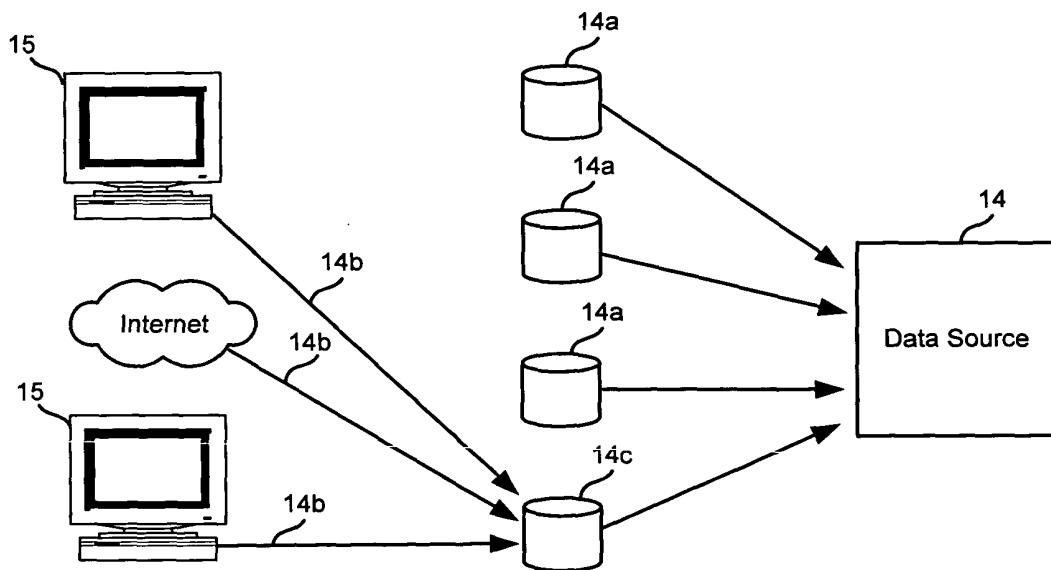


Fig. 2

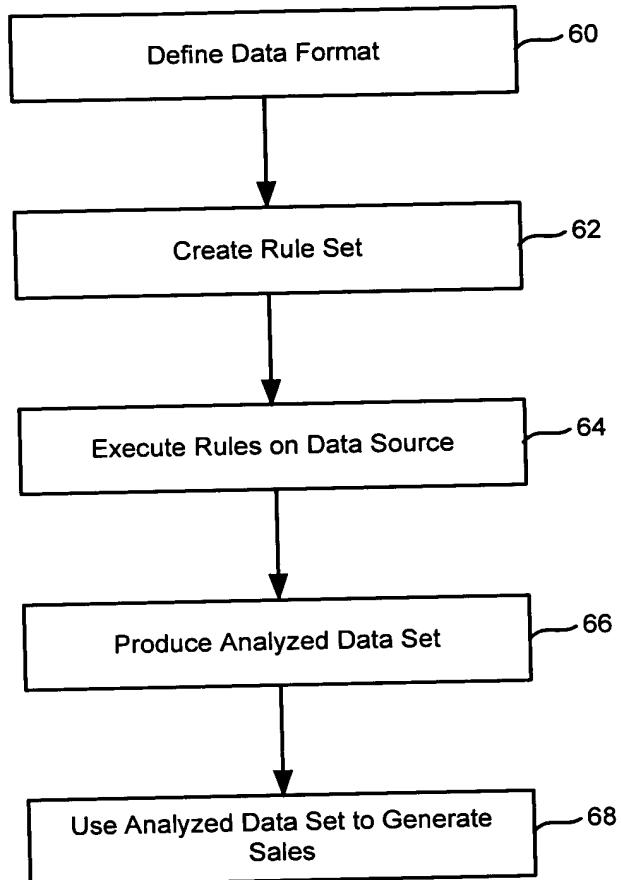


Fig. 3

ORACLE Applications Research Home Preferences Logout Feedback Help

DQA Home Define Analysis Rules Define Input Data Formats Run Analysis

Rule Overview (for scoring rulesets)

You may edit Rule information, and add, change or delete rule expressions from this page.

Name **Rules for contact name and email** Data Source Name **Contact Name and Email Data** Last Updated: 01-Jan-2003 by max.schireson@oracle.com

Rule Expressions (for rule score)

Select Rule and...

Select Attribute	Expression	Expression Value X	Expression Value Y	Score	Copy	Delete
<input type="checkbox"/> FIRST_NAME	Is Alphabetic	n/a	n/a	50		
<input type="checkbox"/> EMAIL_ADDRESS	Has an Existing Domain	n/a	n/a	100		
<input type="checkbox"/> LAST_NAME	Has more than X chars	1	n/a	50		
<input type="checkbox"/> (select one)	(select one)			100		
<input type="checkbox"/> (select one)	(select one)			100		
<input type="checkbox"/> (select one)	(select one)			100		

Done Cancel Apply

70 71 72 73 74 75 76 77

Fig. 4

Rule Summary (for scoring rulesets)

Select and ... Download Results

Select All | Select None | Expand All | Collapse All

Rule Result

Select Focus Rule Name	Results Count	Results Percentage
▼ Rule Result		
► Matches Pattern X, ATTRIBUTE EMAIL	18756	29%
► Has an Existing Domain, ATTRIBUTE EMAIL	16827	26%
► Matches Pattern X, ATTRIBUTE ZIP	0	0%
► Is Alphabetic, ATTRIBUTE CUSTOMER_NAME	59435	92%
► Has more than X chars, ATTRIBUTE STATE	0	0%
► Address can be geocoded, ATTRIBUTE ZIP	36891	57%
► Matches Pattern X, ATTRIBUTE ADDRESS1	0	0%
► Matches Pattern X, ATTRIBUTE FIRST_NAME	0	0%
► Matches Pattern X, ATTRIBUTE LAST_NAME	0	0%
► Has a Vowel, ATTRIBUTE LAST_NAME	64119	99%
► Has more than X chars, ATTRIBUTE ADDRESS1	64316	100%
► Is Valid Telephone Number, ATTRIBUTE PHONE	58880	91%
► Matches Pattern X, ATTRIBUTE PHONE	0	0%
► Matches Pattern X, ATTRIBUTE CUSTOMER_NAME	0	0%
► Has more than X chars, ATTRIBUTE FIRST_NAME	64318	100%
► Has more than X chars, ATTRIBUTE LAST_NAME	64318	100%

Download Results 81 82 83 84

Select and ... Local Internet

Fig. 5

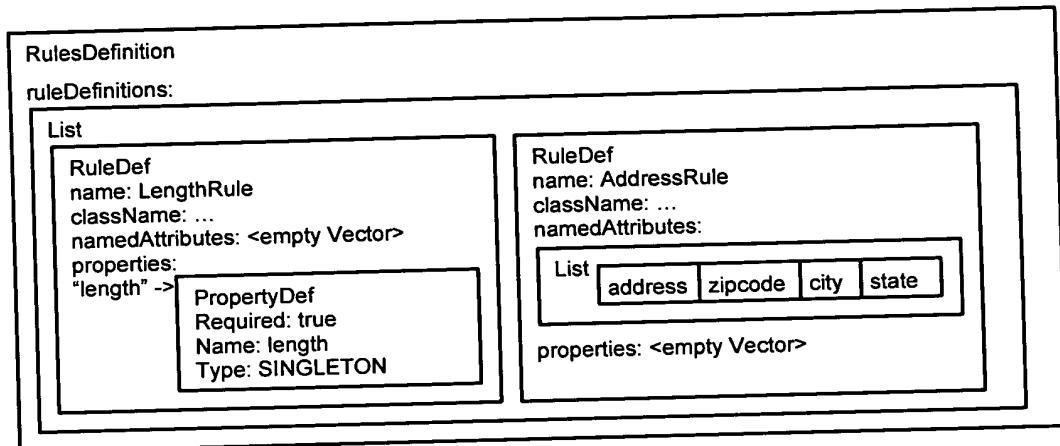


Fig. 6

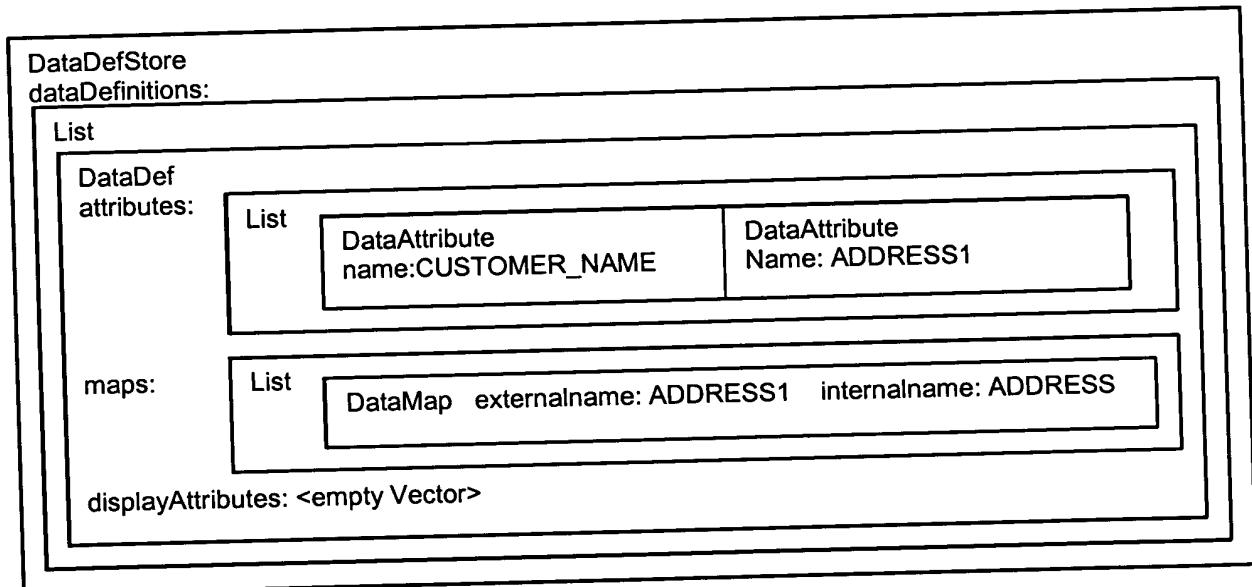


Fig. 7

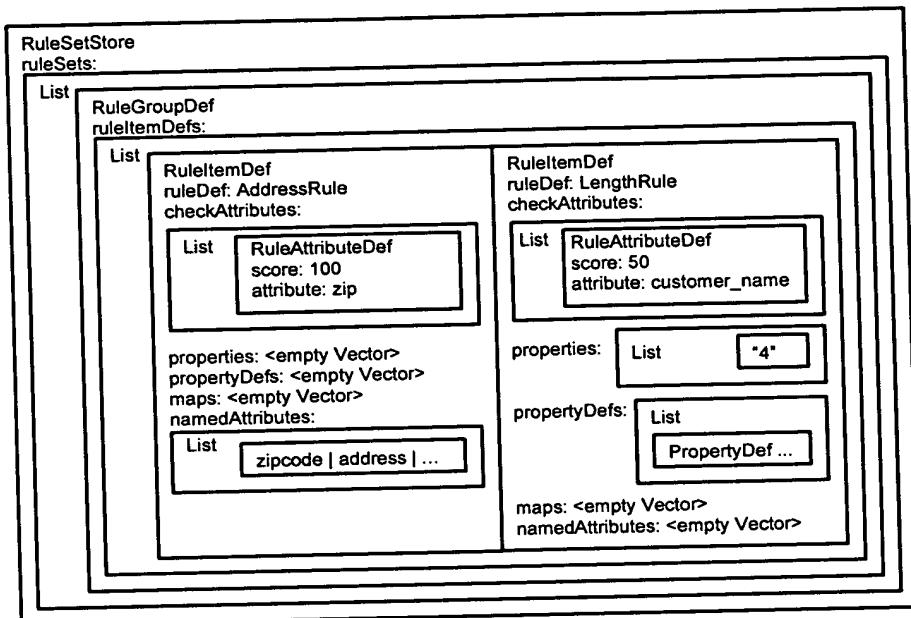


Fig. 8

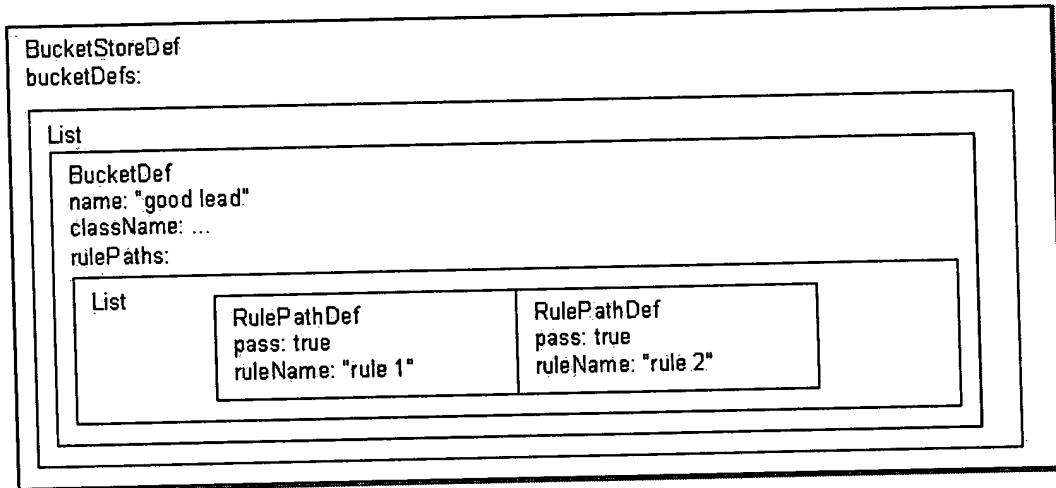


Fig. 9